

### How You Can Create a Difference

Thanks to a unique partnership between the children's charity MedEquip4Kids and Coaching Ideas, an innovation consultancy, we've created a unique opportunity for you to create a difference to children in need, whilst learning how to create a difference for yourself and your business.

The **Creating a Difference** Seminar will give you access to techniques which will help you to become a more powerful thinker. You can use these techniques to stimulate creative thinking in all aspects of your life - business, relationships, and community.

Because both Coaching Ideas and the first venue, United Business Centres, have offered their expertise and facilities at no cost, **all income from the seminar will be donated to MedEquip4Kids.**

There is no greater joy nor greater reward than to make a fundamental difference to someone's life  
Sister Mary Rose McGeady

**So this is your chance to really make a difference to someone's life whilst learning some new thinking skills at the same time!**

**MedEquip4Kids** is a charity that supplies special medical equipment for children to hospitals and ambulances in the North West. MedEquip4Kids is currently working on a variety of projects in children's wards and neonatal units, supplying vital, often life saving, equipment and also improving the environments with child friendly decor and distraction equipment. **See [www.medequip4kids.org.uk](http://www.medequip4kids.org.uk)**

### What will I learn on Creating a Difference?

The techniques that you will learn will enable you to:

- identify all possible 'big pictures' and details of any situation
- find alternative interpretations of problems
- see things from other people's perspectives
- use a non-logical thinking style

Success is often just an idea away  
Frank Tyger

### How is Creating a Difference Structured?

The Workshop is a half day, highly interactive seminar which will be structured around classroom tuition and small group exercises.

### Who will lead the Workshop?



The training will be led by Ian Walton, the owner of Coaching Ideas Limited. Ian is a PhD scientist, Master Practitioner of NLP, and Member of the International Coach Federation who has over 25 years of Global business experience, including 10 years of R&D leadership and coaching experience in both Japan and Thailand.

### Location

**United Business Centres** provide prestigious service office space and conference facilities in prime locations and has offered their conference facilities at **Digital World Centre**. The Digital World Conference Centre, is a specialised business to business venue that offers a state of the art conference and meeting resource in the heart of Salford Quays.

**The investment is only £60. Places are strictly limited, so to reserve your place please e-mail Ian Walton ([ian.walton@coaching-ideas.com](mailto:ian.walton@coaching-ideas.com)) now!**